



6 THINGS YOU CAN DO TO GET STARTED WITH YOUR VIDEOS!



DON'T LIKE IT!

You don't like videos. Fine, how about you think about the benefits it could bring to you and your business? What if you believed that you have great things to share that can benefit others? Don't be selfish and share your excellence with the world.

DO YOU HAVE A CRYSTAL BALL?

No matter what you think, you can't read peoples' minds, which means you don't know what they will think about your video in advance. I guess you could choose to believe that they will enjoy it, learn something, appreciate your time and effort...?



ATTITUDE

Adopt a "there is no failure, only learning", attitude. Many things can go wrong, many things can go really well. Where focus goes, energy flows.

PRACTISE, PRACTISE, PRACTISE!

It is uncomfortable at first, of course, so what? Begin building the muscle by recording yourself and providing feedback from a third position, as if you were a fly on the wall. Be objective and kind to the person you see on the screen. Ask people in your circle to share their views, opinions, feedback and carry on practising.



IT'S OK TO ASK FOR HELP

Ask for an expert's advice on how to set the frame, lighting, sound...

[@BrosinMktg](#) can help with this!

ENJOY BEING YOURSELF

Expose yourself, be vulnerable, be you and enjoy the learning experience.

